



St. Xavier's College (Autonomous), Ranchi
(An Affiliated College of Ranchi University)

***Department of Commerce Self Financing &
Vocational Programmes***

Syllabus for Entrance Examination 2026

Programme - B. Com (Advertising & Marketing)

<i><u>Subjects</u></i>	<i><u>No of Questions</u></i>	<i><u>Marks (one mark each)</u></i>
<i>General English</i>	<i>25</i>	<i>25</i>
<i>Current Affairs</i>	<i>25</i>	<i>25</i>
<i>General Awareness in Advertising & Marketing</i>	<i>50</i>	<i>50</i>
<i>Total</i>	<i>100</i>	<i>100</i>

